

2020-2025 STRATEGIC AMBITIONS

We have high aspirations for our community and our vision, strategic intent and ambitions outline these. We will continually strive to create accessible education opportunities and achieve ambitious goals, stretching and challenging ourselves and inspiring our students to widen their horizons and see beyond the impossible.

OUR VISION

To create world class, accessible education opportunities that enrich lives and to make bright futures a reality for all.

OUR MISSION

To predict and serve the needs of our business and civic communities by preparing students for the next stage of their lives including:

- ▶ advancement to further study, including preparation for university life
- ▶ success in the world of work, business start-up and career development
- ▶ social progression and positive citizenship
- ▶ independent living



DCG
THE ROUNDHOUSE

Technical & Professional Skills College



DCG
BROOMFIELD HALL

Land-based & Leisure College



DCG
**THE JOSEPH WRIGHT
CENTRE**

Post-16 Academic & Arts College



DCG
**THE COMMUNITY
COLLEGE**

Adult & Community Learning College,
Ilkeston



STRATEGIC PRIORITY ONE: DELIVER EDUCATIONAL EXCELLENCE

‘Students first’

- ▶ Provide **every student** with an **excellent education**, enabling them to study a coherent and **challenging curriculum** that develops the **knowledge, skills, behaviours** and **ambition** to be **successful** in future learning, employment and to be **confident in life**.
- ▶ Adopt, **utilise** and **undertake research** into **learning sciences**, informing experiments and **driving innovative practice**, risk taking and **collaboration** across our community of **teaching professionals**, resulting in more students receiving an **exceptional education**.
- ▶ Pro-actively **encourage and nurture students** to deploy effective **behaviours and attitudes**, fostering understanding and **preparing** them as **professionals at work** and as **social contributors in life**.
- ▶ Put **student views, employer voice** and **customer satisfaction** at the **heart** of our **service delivery**, embrace a **culture** of **accountability, continuous improvement** and evolution to **improve all aspects** of our customers’ **experience**.

STRATEGIC PRIORITY TWO: CHAMPION SOCIAL MOBILITY

*‘Challenge perceptions,
remove barriers’*

- ▶ Further **develop** our breadth of **community provision** to **engage** with **individuals** with no or low qualifications, or **those at risk** of social marginalisation, **removing obstacles** to further **learning and progression**.
- ▶ Effectively **engage with schools** to ensure **smooth transition** for young people, so they can be **supported** from day one and are **best prepared** for **‘college life’**.
- ▶ **Remove barriers** for **advancement** to **Higher Education** by **expanding** the range of progression **opportunities** to widen **participation** and **positively** impact on students’ **life chances** and **future earning potential**.
- ▶ **Utilise** our excellent **relations** and **interactive engagement with employers**, sector skills bodies and wider stakeholders to **raise awareness of industry opportunities**, helping us to **tackle gender stereotyping in career choices**, broadening horizons and **inspiring social progression**.

STRATEGIC PRIORITY THREE: ENABLE ECONOMIC PROSPERITY

‘Co-creating future talent’

- ▶ **Utilise** and **exploit** comprehensive **business intelligence** to **drive strategic intent** and inform a **responsive curriculum** plan which **meets the needs** of students and employers, as well as local, regional and national **priorities**.
- ▶ **Co-design** our **curriculum with employers**, via our Employment and Skills Boards, to ensure the **talent pool** generated is equipped to **effectively transition** between **education and industry**, and where appropriate via Higher Education, supporting **exceptional outcomes** and contributing to the **productivity and prosperity** of our city, county and region.
- ▶ **Co-deliver career pathways with business**, via our Employment and Skills Academies, to enhance our students’ exposure to **‘world of work’ opportunities** and essential **life skills**, embracing enterprise and resilience to support **positive destinations to employment**, including business start-up for our **aspiring entrepreneurs**.
- ▶ **Upskill** and **retrain** the **adult workforce** to meet the **needs of the economy**, provide tailored **programmes for employers** and further develop our **commercial offer** to support people and business to thrive.

OUR VALUES

‘Putting students’ educational attainment above all else’

Our values capture in words the ‘DNA’ of our organisation, our ethos, commitments and guiding principles of the Derby College Group. They seek to put the student and our community at the heart of all that we do, maximising student performance whilst always being mindful of the needs of our employees.

OPTIMISTIC

Positive, happy people inspiring success and belief in what can be achieved.

INCLUSIVE

Embracing and celebrating inclusivity, equality and diversity, educating and empowering individuals.

HEALTHY

Caring about all aspects of well-being, providing an environment that is safe and supportive for everyone.

INNOVATIVE

Promoting an environment where innovation, ideas and creativity are actively encouraged.

COLLABORATIVE

Proactively working with others, helping each other to achieve common goals as ‘one team’.