



DERBY COLLEGE GROUP STATEMENT

Public Value Statement

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POLICY - PROCEDURES - GUIDELINES - RELATED DOCUMENTS

Public Value Statement

The Derby Group (DCG) is an exempt charity under the terms of the Charities Act 2006. In return, the Group has a commitment to deliver a significant, measurable, public benefit to the communities it serves.

As the country deals with the significant long-term economic and social implications of the coronavirus pandemic and its impact on education, skills and employment, DCG will play an even more critical role in mobilising its resources to demonstrate public value.

In adapting to a new age for education that we could never have predicted or imagined, the Group faced unprecedented challenges in continuing to offer the life-changing education that we pledge to provide for all our students and apprentices. In line with national guidelines, DCG closed its doors to almost all students on 20 March 2020 and supported them to study remotely with the devices being made available to all those who needed a device. However, Broomfield Hall remained open for children of key workers and vulnerable students who were supported by teaching professionals and provided with online learning resources in a safe environment. The Little Explorers nursery also stayed open for preschool children of key workers.

From 15 June 2020, after further Government guidance, DCG began the return to onsite delivery with priority given to those students preparing for Year 2 studies and those taking assessments to gain a licence to practice.

DCG continues to follow Government guidelines and has controls in place to manage any virus transmission risks and comprehensive action plans in place to ensure health, safety and wellbeing of our employees and our students remain priority.

In August 2020, DCG launched a new five-year strategic plan. Regardless of the current challenges, the aspirations and ambitious goals set out aim to inspire our students and communities to widen their horizons and see beyond the impossible.

Mission: To predict and serve the needs of our business and civic communities by preparing students for the next phase of their lives

Vision: To create world class, accessible education opportunities that enrich lives and make bright futures a reality for all

Strategic Priorities: Deliver educational excellence, champion social mobility and enable economic prosperity

The DCG strategic priorities, intent and values drive the Group to enable:

- putting 'students first' to deliver an excellent experience to all customers;
- the highest quality and performance through an ethos of continuous improvement and evolution to create a better place to study, learn and work;
- championing social mobility by challenging perceptions, removing barriers and inspiring aspiration by providing opportunities and support for individuals to develop, succeed and achieve social progression;
- a positive impact on economic prosperity, through the co-creation of an innovative offer for business;
- supporting people and business to thrive by upskilling and re-training the adult workforce to meet the needs of the economy and
- creating a happy environment, generating work ready and socially mobile citizens through living our values.

The Group's Community

DCG serves the communities of Derby, Derbyshire, and parts of the bordering counties of East Staffordshire, Nottinghamshire and North Leicestershire. Stakeholders include:

- students of all ages;
- parents, guardians and carers of students;
- employees of the Group;
- alumni;
- education institutions for all age groups and abilities;
- training providers and sub-contractor partners;
- businesses of all sizes and all sectors, both private and publicly funded;
- local authorities and district/parish councils;
- local residents;
- community and faith groups, and
- funding agencies.

The Group's Value to People

DCG delivers responsive, dynamic and comprehensive education and skills to meet local priorities. This includes provision for young people at the start of their learning journey, with a nursery for children aged up to four years and aspirational 14-16 programmes for pupils run in partnership with City and County secondary schools.

The Group's post-16 study programmes offer both academic and technical pathways to positive destinations. They pave the way for students to enter the world of work and apprenticeships, to access higher education and to launch their own business enterprises. The Group also delivers full-cost training to support individuals as they progress their careers and to help organisations with workforce development. In addition, adults in the community benefit from the Group's literacy, numeracy and ESOL provision and its growing learning for leisure portfolio.

All the Group's curriculum sectors have described routes to further or higher study, leading to progression and positive destinations, benefitting individual students, society and business.

DCG students contribute to society as positive citizens. Through renowned employer engagement programmes, the Group equips students with professional skills, knowledge, attitudes and behaviours along with confidence in career planning. Maths, English, digital literacy, citizenship, enterprise and resilience are embedded in all study programmes to ensure students are fully prepared for future success in work and life. In addition to this the Group's recruitment service offers our students the opportunity to obtain part-time or seasonal work as part of their studies.

The Group's colleges are accessible to local communities and many facilities are run by students.

The Group's Value to Business

Every year many students leave the Group appropriately skilled and qualified to enter the workforce. As many of the Group's students also choose to stay within the locality, business benefit from the skills they have gained to support a wide range of employment sectors in the local area.

The Group's apprenticeship programmes support businesses to develop their own talent pool as well as ensuring continuation of skills needs and developments. The close relationships that the Group maintains with local employers through vocational/technical learning and apprenticeship programmes provide employers with a workforce specifically developed for their business needs.

In addition to this the Group's recruitment service offers businesses a part-time and seasonal talent pool to support their specific business needs.

The Group's study programme students participate in work experience and work placements with local businesses.

DCG are among the first colleges chosen to offer the initial tranche of the new T Level programmes. The Group is leading the way in the drive to create a simpler qualifications system that all students, parents and employers can understand and value. Pursuing a gold-standard alternative to A-levels and apprenticeships, T Level students spend 80% of their time in the College and 20% on industrial placement. They build occupation-specific technical knowledge and practical know-how, plus English, maths and digital skills. The two-year qualifications have been developed with employers so that they meet the needs of industry while putting students on the fast track to career success.

Through actively working with businesses the Group has a responsive offer that is co-designed and co-delivered with business, therefore fit-for-business purpose.

The Group's Value to Local Economic and Social Prosperity

The Group adds value to the local economy through an expanded tax base which goes towards social benefits including health and well-being, crime prevention and reducing unemployment. Economic impact and contribution of the Group include:

- for £1 of public money the Group invested in facilities and resources, £5.40* is pumped back into the local area, and
- the economic contribution of DCG to local businesses is £492m*.

**Source: EMSI Analysis of the Social and Economic Impact of Learning at Derby College*

Local and regional businesses benefit from:

- the Group's purchasing of goods and services in support of its operations, and
- purchasing of groceries, clothing, household items and services by the Group's employees.

DCG supports social prosperity through the Group's main Colleges, distance learning offer and a growing number of community venues across the City providing community groups with a venue to promote their development and raise awareness of the benefits they can bring including:

- the Group's contribution to the wider community in terms of specialist advice and support;
- membership of strategic and operational boards, schools governing bodies and community groups, and
- support for local projects, such as The Derby Book Festival.

Transforming people's life chances is in the DNA of Derby College Group. In a City designated a social mobility 'cold spot' by the Government, DCG is striving to remove barriers to learning and to break the links between a student's background and where they get to in their lives.

DCG also operates nationally delivering distance and online learning and programmes for nation-wide employers, including national charities, to support wider economic and social prosperity of individuals and business.

Partnership Working

The Group actively engages with others in the area to enhance the education and skills offer for local people – these organisations include:

- Derby City Council and Derbyshire County Council
- D2N2 Local Enterprise Partnership
- Derby City and County Economic Development Leadership Boards (DEP and Derby Renaissance Board)
- Derby City Opportunity Area Board
- City and County Secondary Schools
- Derby and Nottingham Metro Strategy Board and Metro Growth Board
- Derbyshire and Nottinghamshire Collaborative Outreach Programme (DANCOP) Governance Board
- Local Universities
- The Department for Work and Pensions

DCG has formed many positive and innovative working relationships with a number of charitable and community based organisations. This helps to promote understanding between the different communities the Group serves, for the benefit of students and employees. For example; the West Indian Community Centre delivers an engaging and stimulating event to celebrate Black History Month each year. DCG students have also organised and delivered a cultural fashion show to our students, employees, parents and the local community .

Impact and Value Added

The value added by DCG and impact is measured by the following:

- student and employer voice feedback;
- the Group's most recent Ofsted report;
- destinations of students;
- published Financial Statements;
- annual report, and
- records of Corporation and Sub-Committee Meetings.