

The Derby College Group (DCG) is an exempt charity under the terms of the Charities Act 2006. In return, the Group has a commitment to deliver a significant, measurable, public benefit to the communities it serves.

### MISSION

Predict and serve the needs of business and civic communities

### VISION

Create optimistic futures by nurturing talent that leads to aspirational destinations

### STRATEGIC PRIORITIES

Enable economic prosperity, increase social mobility and excel

The Group's strategic priorities and guiding principles drive it to enable:

- a positive impact on economic prosperity, through the co-creation of an innovative offer for business;
- the highest quality and performance through an ethos of continuous improvement to create a better place to study, learn and work;
- increased social mobility by removing barriers and inspiring aspiration and through providing opportunities and support for individuals to develop, succeed and achieve social progression;
- an excellent experience for all customers, and continued loyalty by consistently demonstrating why DCG is the first choice for quality, service and value.

### THE GROUP'S COMMUNITY

DCG serves the communities of Derby, Derbyshire, and parts of the bordering counties of East Staffordshire, Nottinghamshire and North Leicestershire. Stakeholders include:

- ✓ students of all ages;
- ✓ parents, guardians and carers of students;
- ✓ employees of the Group;
- ✓ alumni;
- ✓ education institutions for all age groups and abilities;
- ✓ training providers and sub-contractor partners;
- ✓ businesses of all sizes and all sectors, both private and publicly funded;
- ✓ local authorities and district/parish councils;
- ✓ local residents;
- ✓ community and faith groups;
- ✓ funding agencies.



### THE GROUP'S VALUE TO PEOPLE

DCG delivers responsive, dynamic and comprehensive education and skills to meet local priorities. This includes provision for young people at the start of their learning journey, with a nursery for children aged up to four years and aspirational 14-16 programmes for pupils run in partnership with City and County secondary schools.

The Group's post-16 study programmes offer both academic and technical pathways to positive destinations. They pave the way for students to enter the world of work and apprenticeships, to access higher education and to launch their own business enterprises. The Group also delivers full-cost training to support individuals as they progress their careers and to help organisations with workforce development. In addition, adults in the community benefit from the Group's literacy, numeracy and ESOL provision and its growing Learning for Leisure portfolio.

All the Group's curriculum sectors have described routes to further or higher study, leading to progression and positive destinations, benefitting individual students, society and business.

DCG students contribute to society as positive citizens. Through renowned employer engagement programmes, the Group equips students with professional skills, knowledge, attitudes and behaviours along with confidence in career planning. Maths, English, digital literacy, citizenship, enterprise and resilience are embedded in all study programmes to ensure students are fully prepared for future success in work and life.

The Group's colleges are accessible to local communities and many facilities are run by students. The Group's staffing model is one of diverse expertise and supports the varied needs of the wide range of stakeholders the Group serves.

### THE GROUP'S VALUE TO BUSINESS

Every year many students leave the Group appropriately skilled and qualified to enter the workforce. As many of the Group's students also choose to stay within the locality, businesses benefit from the skills they have gained to support a wide range of employment sectors in the local area.

The Group's apprenticeship programmes support businesses to develop their own talent pool as well as ensuring future skills needs and developments are addressed. The close relationships that the Group maintains with local employers through vocational learning and apprenticeship programmes provide employers with a workforce specifically developed for their business needs.

The Group's study programme students participate in work experience and work placements with local businesses.

Through actively working with businesses, the Group has a responsive offer that is co-designed and co-delivered with business, therefore fit-for-business purpose.

### THE GROUP'S VALUE TO LOCAL ECONOMIC AND SOCIAL PROSPERITY

The Group adds value to the local economy through an expanded tax base which goes towards social benefits including health and well-being, crime prevention and reducing unemployment. The economic impact and contribution of the Group includes:

for £1 of public money the Group invested in facilities and resources, **£5.40\*** is pumped back into the local area

the economic contribution of DCG to local businesses is **£492m\***

Local and regional businesses benefit from:

- the Group's purchasing of goods and services in support of its operations, and purchasing of groceries, clothing, household items and services by its employees.

DCG supports social prosperity through the Group's main colleges providing community groups with a venue to promote their development and raise awareness of the benefits they can bring. The Group also contributes to the wider community in terms of:

- specialist advice and support;
- membership of strategic and operational boards, schools' governing bodies and community groups, and support for local projects such as The Derby Book Festival.

\*Source: EMSI Analysis of the Social and Economic Impact of Learning at Derby College Group

### PARTNERSHIP WORKING

The Group actively engages with others in the area to enhance the education and skills offer for local people. These organisations include:

- Derby City Council and Derbyshire County Council;
- D2N2 Local Enterprise Partnership;
- Derby City and County Economic Development Leadership Boards (DEP and Derby Renaissance Board);
- Derby City Opportunity Area Board;
- City and County Secondary Schools;
- Derby and Nottingham Metro Strategy Board and Metro Growth Board;

- Derbyshire and Nottinghamshire Collaborative Outreach Programme (DANCOP) Governance Board;
- Local universities.

DCG has formed many positive and innovative working relationships with a number of charitable and community based organisations. This helps to promote understanding between the different communities the Group serves for the benefit of students and employees. For example, the West Indian Community Centre delivered an engaging and stimulating event to celebrate Black History Month.

### IMPACT AND VALUE ADDED

The value added by DCG and its impact is measured by the following:

- student and employer voice feedback;
- the Group's most recent Ofsted report;
- destinations of students;

- published Financial Statements;
- annual report and records of Corporation and Sub-Committee meetings.